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NEC DISPLAY UNVEILS LATEST ULTRA-SHORT-THROW INTERACTIVE PROJECTOR, DRIVING COLLABORATION IN THE CLASSROOM

Any Wall, Dry Erase Board or Chalkboard Can be Used as Interactive Surface with No Computer Required

CHICAGO – June 23, 2015 – [NEC Display Solutions of America](#), a leading provider of commercial LCD display and projector solutions, announced today the UM352W ultra-short-throw projector that enables broad collaboration among teachers and students to improve learning.

The 3,500-lumen projector includes a built-in interactive pen receiver and two interactive pens for white-boarding and annotations at the writing surface. An auto-calibration feature makes for a simple alignment of the system, creating peace of mind for users. They also can make onscreen annotations on any wall, dry erase board or chalkboard without the need for a computer. And the information can be shared immediately.

The projector also works with NEC's [NP01TM](#) touch module, which allows finger-touch white-boarding and interactivity with a connected computer. Teachers and students are able to draw, control and interact with the writing surface as they currently do with tablet-based devices.

“Educators continually tell us the importance of collaboration with students in the classroom, and the UM352W projector helps them fulfill that mission,” said Bob

Guentner, Senior Product Manager for Projectors at NEC Display Solutions. “NEC is committed to providing industry-leading teaching tools to improve student performance.”

The UM352W includes [NEC DisplayNote Software](#), an app that lets teachers and students present, share and annotate content from a multitude of devices, including PC's, tablets and smart phones. This allows students to take notes in class and automatically save them for review.

The projector also is environmentally friendly. Its ECO Mode™ technology increases lamp life up to 6,000 hours, while lowering audible noise, power consumption and maintenance costs. Its 6,000-hour filter lowers maintenance intervals, and its built-in carbon meter tracks CO₂ emission reduction as a result of ECO Mode.

Other benefits include:

- 1280 x 800 WXGA resolution
- Content can be shared over wired and wireless networks from multiple smart phones, tablets and computers at once with NEC Image Express Utility, NEC Wireless Image Utility, DisplayNote and Miracast® Network command and control
- Integrated 20 watt speaker
- Intuitive remote control, which provides one-touch source changes and complete menu control
- Horizontal and vertical keystone correction tools, which give installers greater flexibility in mounting the projector and confidence the image will fit the screen every time
- Broad set of inputs, including dual HDMI, computer, composite video, S-Video and component video
- Dedicated HDMI/MHL input, which makes it easy for presenters to connect their smart devices to the projector; second HDMI input also included for customers utilizing multiple digital sources

The [UM352W](#) with built-in pen-based interactivity, stand-alone white-boarding and DisplayNote is available at an estimated street price of \$2,349, and ships with a 2-year

limited parts and labor warranty. The [UM352W-WK](#) bundle includes a UM352W projector and custom wall mount, and is available at an estimated street price of \$2,449. The [UM352W-TM](#) bundle includes a UM352W projector, custom wall mount and interactive touch module, and is available at an estimated street price of \$2,748.

To register for NEC Display's Star Student Program, educational institutions can visit www.necstarstudent.com for more information.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit <http://necdisplay.com/digital-media-library>. Follow us on our social media channels: [Facebook](#), [YouTube](#), [Google+](#), [Twitter](#) and [LinkedIn](#).

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